FOR IMMEDIATE RELEASE

Point West Credit Union Promotes Mary Navarrete to Vice President of Strategic Partnerships and Impact

Portland, OR (July 7, 2026) – Point West Credit Union is proud to announce the promotion of Mary Navarrete to Vice President of Strategic Partnerships and Impact, recognizing more than two decades of service, leadership, and dedication to advancing financial inclusion throughout the communities Point West serves.

Since joining Point West, Navarrete has played a pivotal role in expanding access to affordable financial services, financial education, and community resources for historically underserved populations. As Director of Community Impact, she nurtured partnerships with local nonprofits, schools, government agencies, and community organizations while helping thousands of individuals and families build stronger financial futures.

A passionate advocate for Hispanic and immigrant communities, Navarrete has played a key role in strengthening Point West's long-standing Juntos Avanzamos commitment, helping ensure the credit union remains a welcoming and accessible financial institution for individuals and families of all backgrounds.

"Mary embodies everything Point West stands for," said Amy Nelson, CEO of Point West Credit Union. "Her passion for serving others, her ability to build authentic relationships, and her unwavering commitment to financial inclusion have benefited our organization and our community. This promotion reflects the tremendous impact she has made and the leadership she brings to Point West every day."

As Vice President of Strategic Partnerships and Impact, Navarrete will lead the credit union's community engagement strategy, partnership development efforts, financial education initiatives, and outreach programs, helping ensure Point West continues to meet the evolving needs of the communities it serves.

Reflecting on her promotion, Navarrete shared, "Community impact is about building trust and creating opportunities for people to thrive. Every partnership, every conversation, and every member story remind me why this work matters. I'm honored to continue serving our community alongside a team that truly believes in putting people first."

About Point West Credit Union

Point West Credit Union is 100% not-for-profit, member-owned and headquartered in Portland, Oregon. With a bilingual staff ready to help its members achieve financial empowerment, Point West works with its community partners to bring inclusion and equity to the underserved and needed capital to local microenterprise businesses—all with an unwavering commitment to its members and cooperative development. Find out more and join Point West today at https://www.pointwestcu.com/.