

As a member-owned cooperative, we're proud to be governed by a board of dedicated volunteers directly elected by you, our loyal members. This year, we have five well-qualified nominees who have been vetted by our Board Nominations Committee, for the open board positions.

In accordance with our credit union bylaws, all nominees who are approved for election by the Nominations Committee, may be Elected by Acclamation at the Annual Meeting, if there is only one nominee for each vacancy. Election by Acclamation is defined as an oral vote of approval taken without formal ballot. Per bylaws, no nominations shall be made from the floor at the Annual Meeting. In 2024, five candidates are running for Director positions on the Point West Board.

Cynthia Novelo

Board of Directors
Re-Running | 3 Year Term



Cynthia Novelo has been in the banking industry for over 20 years. She has held various senior roles in Compliance and Community Reinvestment Act (CRA) at banks of various sizes and complexity. Cynthia was also a bank examiner and CRA Subject Matter Expert with the Division of Depositor and Consumer Protection, with the Federal Deposit Insurance Corporation (FDIC). Her extensive experience and knowledge of the CRA gained through both program administration as well as numerous bank examinations, has made her a resource relied upon by peers as well as the banking community. Cynthia also has extensive experience working with financial institutions under regulatory enforcement actions and directly interfacing with regulators. Cynthia has previously volunteered as a director of various non-profit organizations, including SoCal CDC and Centro Latino for Literacy. Cynthia is a first generation American, both parents immigrating from Mexico to the Portland metro area in the early 1980s. Cynthia is passionate about the Latino community gaining access to financial services. Cynthia has been a member of Point West Credit Union since April 2021 and currently serves on the Point West Board of Directors.

Monica Santoyo

Board of Directors
New Nominee | 3 Year Term



Monica's professional journey began with Arthur Andersen and Protiviti, setting the stage for a career in financial consulting. Before embracing her passion for consulting, she honed her skills in senior accounting and controller positions within Fortune 500 companies across the consumer goods, newspaper, and advertising sectors. Monica's expertise is crafting strategic financial models and guiding accounting practices, enabling entrepreneurs to scale their operations effectively. Dedicated to her role as a fractional CFO or Controller, she extends her consultancy across various sectors, ranging from startups to medium-sized enterprises. She has notably branched out into campaign finance, serving as Treasurer for several local campaigns. In 2020, Monica co-founded The Women for Change Coalition, a non-profit organization driven by a mission to advance gender and race equity. Through this platform, she champions group coaching programs and advocacy efforts to empower women of color. As an immigrant from Mexico, Monica brings a unique perspective and a deep-seated commitment to community and economic empowerment, which underlines her dedication to serving as a member of the Point West board. Monica has been a member of Point West Credit Union since August 2023.

Sonya Judd

Board of Directors
New Nominee | 3 Year Term



Sonya is a seasoned Strategist and respected leader known for her exceptional executive communication, strategic prowess, and collaborative approach. With expertise in driving process enhancements, financial planning, and spearheading key initiatives, she excels in solving complex management challenges. As Chief of Staff, she led global customer implementations, generating substantial revenue. In prior roles at Intel and Amazon, she influenced significant contracts and drove operational effectiveness. Sonya's diverse background includes finance and strategic roles worldwide, complemented by her commitment to mentorship and community involvement. As a board member of Point West Credit Union, she continues to leverage her finance and strategy acumen. Passionate about youth entrepreneurship, she champions financial literacy through her foundation and executive coaching practice. Sonya holds degrees from NYU and Columbia University, and she is the author of bestseller 'Rest in the Nest', documenting personal experiences and strategies to obtain rest and sleep in our post pandemic normal. Sonya has been a member of Point West Credit Union since November 2023.

Vito Cortese

Board of Directors
New Nominee | 2 Year Term



Vito Cortese is a multifaceted professional, characterized by a wide range of experiences in technology, innovation, and a steadfast commitment to diversity, equity, and inclusion (DEI). Holding a Bachelor's degree in Management Information Systems from Oregon State University, a minor in Italian Language and Culture, and an MBA from Willamette University, he offers a unique combination of technical expertise and cultural insight. During his 13-year tenure in Panama, Vito ventured into various entrepreneurial endeavors, from land development to technology contracting. His immersion in Spanish and exposure to diverse roles honed his ability to engage with different communities and understand global cultural dynamics. Vito's commitment to fostering an inclusive workplace is evident through his active involvement in Point West's DEI committee and completion of a comprehensive nine-month DEI mentorship course. These experiences underscore his dedication to building environments where diversity is celebrated and equity is a fundamental principle. Aligned with Point West Credit Union's mission, Vito seeks to contribute his broad expertise, global outlook, and passion for inclusivity. His vision complements the credit union's objectives and offers innovative perspectives to further its mission, ensuring effective service to its diverse membership. Vito has been a member Point West Credit Union since August 2023.

Kat Kogan

Board of Directors
New Nominee | 1 Year Term



Kat Kogan is an attorney with over two decades of business and legal engagement in the semiconductor, government services and aerospace industries. She currently leads a global team of supply chain attorneys at a large semiconductor technology development and equipment manufacturing company. Kat has served on the board of directors and as Treasurer of the Oregon Women Lawyers Foundation, director and President of the Oregon Chapter of the Association of Corporate Counsel and is on the Oregon State Bar Legal Ethics Committee. She is an enthusiastic cyclist, traveler and gardener. Kat has been a member of Point West Credit Union since January 2024.